

Thanksgiving

FUN FACTS

ALL ABOUT THE BIRD

TURKEY FACTS

1 Benjamin Franklin preferred the turkey to the bald eagle as America's national bird.

Turkeys have three-times better vision than humans. They can also see in color and their eyesight covers 270 degrees.

Presidential pardons for turkeys started in 1989.

Only male turkeys gobble.

Wild turkeys can fly.

THANKSGIVING DAY SPENDING



88%

Percent of Americans that say they will eat turkey on Thanksgiving in 2021.



46 MILLION

Number of turkeys expected to be consumed on Thanksgiving Day.



292 MILLION

Number of Americans eating turkey on Thanksgiving.



\$927 MILLION

Expected to be spent on Thanksgiving turkey in 2021.

MISSOURI FACTS



16.5 MILLION

The number of turkeys produced in Missouri in 2021.



TOP 5

Missouri was ranked in the top 5 states for the number of turkeys produced in 2021.



300-400,000

The estimated number of wild turkeys in Missouri.



\$252,560

Prepared or preserved turkey meat exports to other countries from Missouri.



Shop at the 917 retail supermarkets, 104 meat markets, 25 fruit and vegetable markets and 87 retail bakeries in Missouri for Turkey alternatives.